



# HOME SHOW

North Central WV Home Builders Association

Dear Prospective Exhibitor:

The North Central West Virginia Home Builders Association “**2024 Morgantown Home Show**” is scheduled to be held on March 15-17, 2024. The hours for the show will be from 1p.m. to 7 p.m. on Friday, 10 a.m. to 6 p.m. on Saturday and 11 a.m. to 4 p.m. on Sunday.

We will, once again, be offering an “early bird” discount (\$50.00/booth) for contracts paid in full by December 31, 2023. We have always given priority placement to our returning exhibitors and will attempt to do so this year. All other booth assignments will be made on a first received basis.

We are continuing to offer the outdoor booth spaces which are 20’x20’ and have electric available. The price is the same as the indoor 10’x10’ spaces. Tents/Canopies not provided.

We will again be using a setup schedule based on booth location, which will be sent with your executed contract and begin on Wednesday, March 13, 2024.

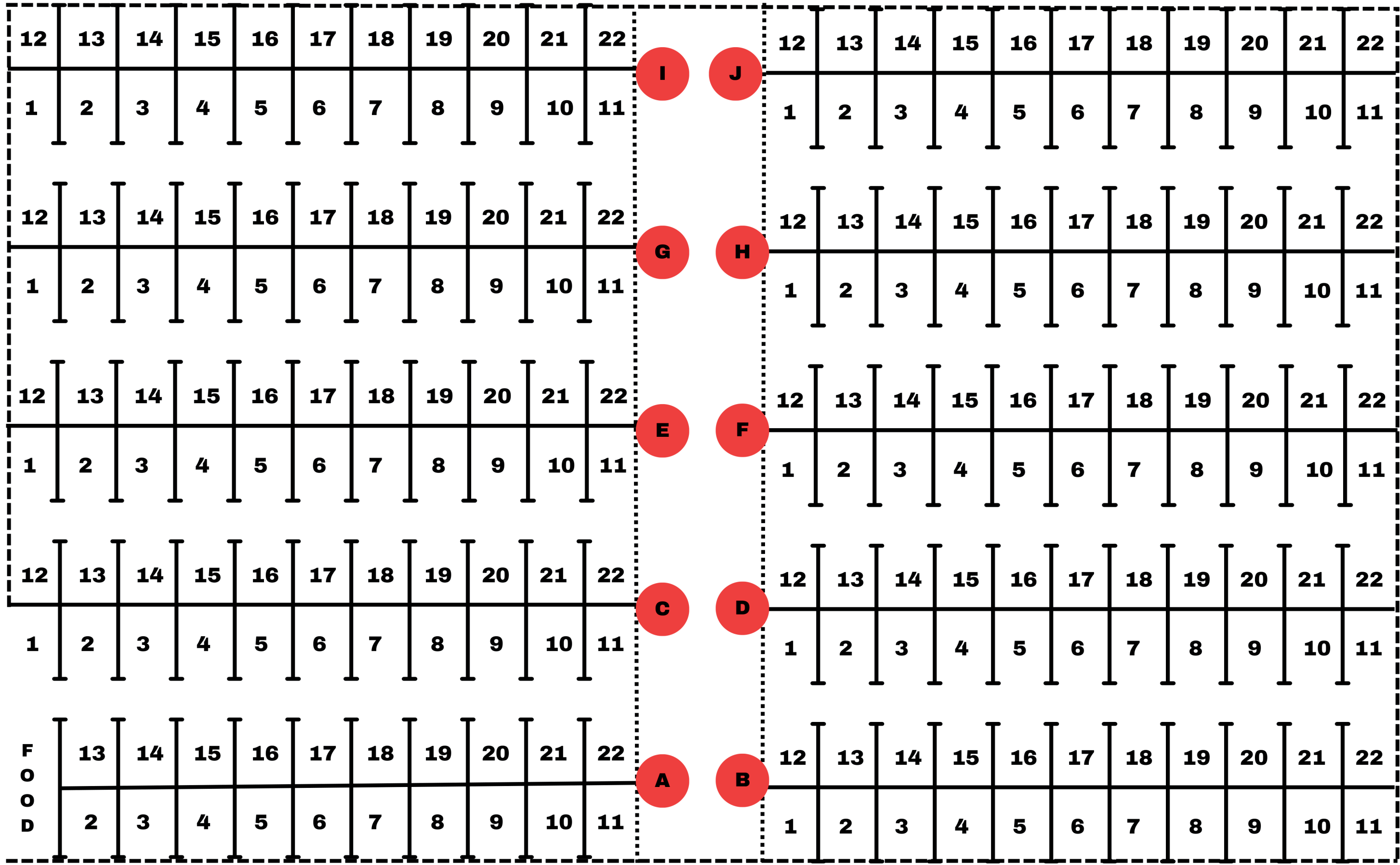
Our promotional package will include advertising on local radio stations, in local newspapers, on local television, on the web and other mediums. Our promotional package will be based on the number of booths sold. Our advertising partners include West Virginia Radio Corporation MEDIA (WVAQ, WAJR (FM and AM), WKKW, WFBY, WBRB, and WWLW), the Dominion Post, TV and a boosted digital media presence for 2024. They will also all offer Home Show packages for our exhibitors. This will allow our exhibitors to do additional advertising customized for their businesses at a greatly reduced rate.

We are also continuing our web presence with the help of advertising partners, which will provide much more information about the show. We have a Facebook page for North Central WV Home Builders Association, which will feature information on the Home Show. You should “like” and “share” this page to help increase exposure for the show. Our primary online presence for the 2024 Morgantown Home Show is located at [www.morgantownhomeshow.com](http://www.morgantownhomeshow.com) .

We still believe that you would be hard pressed to find any marketing event that will provide you with this type of exposure at such a small cost. If you have not participated before, there is no better time than now to start. If you haven’t participated in a while, there is no better time than now to come back.

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ENTRANCE





# APPLICATION & CONTRACT

**March 15, 16 & 17, 2024**

**Show Hours:**

**Friday 1:00 p.m. to 7:00 p.m.**

**Saturday 10:00 a.m. to 6:00 p.m.**

**Sunday 11:00 a.m. to 4:00 p.m.**

In consideration of the promise of the Home Show to rent exhibit space in the Home Show, the undersigned agrees to rent exhibit space at the Show under the following terms and conditions, and at the following rates.

(init) \_\_\_\_\_ Attached is a deposit check (*at least 50% of the space request*). The balance will be billed after definite assignment of space.

All indoor booth spaces are 10'x10' at **\$475** for NCWVHBA Members and **\$625** for Non-Members. All outdoor spaces are 20'x20' and priced the same.

**“Early bird” discount rate if PAID IN FULL by Dec. 31, 2023: \$425 for NCWVHBA Members / \$575 for Non-Members.**

**NOTE:** Space rental applications should be received no later than **February 1, 2024**. No definite assignments of space will be made without the required deposit of 50% of total space rental. Payment in full must be received by **February 17, 2024**. No exhibitor will be permitted to erect a display until contract is paid in full. An early application will ensure the assignment of booth space. Any and all state and local regulations and mandates regarding COVID-19 protocols will be practiced and enforced.

**CANCELLATION OF CONTRACT**

Space contracts may be canceled prior to **February 18, 2024**, with 50% of space rental to be retained by the Committee.

The undersigned agrees to rent one or more spaces, as indicated below (use number found on the booth layout provided herein). The Committee will make reasonable efforts to provide the space selected; however, if space is not available, the Committee may, at its discretion, assign the undersigned a similar space or another location.

	Booth No. (s)	Total Rental \$425-\$575/Booth Additional \$75 if corner/endcap	Amount Enclosed	Net Due
First Choice:				
Second Choice:				

Do you need electricity (110/120 volt)? \_\_\_\_\_ Yes \_\_\_\_\_ No

Do you need dedicated WiFi? (\$20 upcharge)? \_\_\_\_\_ Yes \_\_\_\_\_ No

The undersigned has read and understands the rules and regulations that are enclosed herein. This contract is executed this \_\_\_\_\_ day of \_\_\_\_\_.

**Executed by (PLEASE SIGN IN INK)** \_\_\_\_\_  
**Name of person signing/ responsible for correspondence with the Committee:** \_\_\_\_\_  
**Firm or business name** \_\_\_\_\_  
**Address** \_\_\_\_\_  
**Phone/Area Code** \_\_\_\_\_ **Email address** \_\_\_\_\_

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Please execute and return with payment or purchase order. A copy, after acceptance, will be returned for your files.  
 NORTH CENTRAL WEST VIRGINIA HOME BUILDERS ASSOC.

ATTN: HOME SHOW  
 2050 CITY VIEW DRIVE  
 MORGANTOWN, WV 26501  
 PHONE: 304-599-0880

E-MAIL: [info@morgantownhomeshow.com](mailto:info@morgantownhomeshow.com)

(OVER)

# 2024 HOME SHOW RULES AND REGULATIONS

All exhibits and exhibitors are subject to the following regulations. The word "Management" used herein refers to the Show Management, or its successors, acting through their officers, directors, committees, agents or employees on the management of the Show.

- 1. Installation and Dismantling of Exhibits:** Installation of exhibits will begin on March 13, 2024 for "vehicle assisted set up" and times will be sent with executed contract based on booth assignment. No vehicles will be allowed in after 7:00 p.m. on March 14, 2024. All booths must be set up by 11:00 a.m. March 15, 2024. Adjustments to the displays may be made at appropriate times for the duration of the Show with the Management's approval. **Dismantling cannot begin until the show has concluded at 4:00, March 17, 2024. Anyone violating this provision may be banned from future shows.** All exhibits must be removed from the premises by 7:00 p.m. March 17, 2024 or by **12:00 p.m. (noon)** on March 18, 2024.
- 2.** The exhibitor assumes all responsibility for compliance with local, state, and federal ordinances, laws and regulations covering fire, safety, and health, and all rules and regulations of the *Ruby Community Center at Mylan Park*, including any and all state and local mandates regarding COVID-19 protocols. No distribution of balloons or adhesive stickers is permitted. No pets are permitted in Mylan Park. All exhibit equipment and materials must be reasonably located within the booth spaces provided.
- 3. Moving Pictures, Sound Devices, and Lighting:** Activities relating to the above items conform to the Management's Good Neighbor policy; and therefore, should not be objectionable to neighboring exhibitors i.e. sounds should be at a conversational level.
- 4. Exhibitor's Personnel and Others:** Distribution of advertising matter and souvenirs must be confined to exhibitor's booth (trade publications excepted). Undignified methods of attracting attention will not be permitted.
- 5. Liability:** The Management will not be liable for loss or damage to the property of the exhibitor or his representatives or employees from theft, fire, accident, or other cause. The Management will not be liable for injury to exhibitors, their employees, or third persons, or for damage to property in their custody, owned or controlled by them, or for property owned or controlled by third persons, which claims for damages, injures, etc., may be incident to or arise from, or be in any way connected with their use of occupation of display space, and the exhibitor shall indemnify and hold harmless the Management against any such claim, or damage, and shall pay and indemnify the Management for any costs or expense, inclusive of legal fees, arising from any such claim. The exhibitor is liable for any damage caused to building floors, walls, or to standard booth equipment, or to other exhibitor's property. Exhibitors may not apply paint, lacquer, adhesive, or any other coating to building walls, floors, or booth equipment. Driving of nails, tacks, screws, or use of any method of attaching material to walls, floors, or standard booth equipment is prohibited.  
All goods, wares, and merchandise of any kind placed in the exhibitor's booth is understood to be at owner's risk and by acceptance of this contract, the exhibitor releases the committee and the management of said premises from any liability for damages, injury, or loss, to any person or goods, from any cause whatsoever.
- 6. Power:** It is mutually understood and agreed the Management shall use proper and reasonable care to have all power services installed in time for the opening of the Show. Proper and reasonable care shall also be taken to prevent the interruption of power services during the exhibition. However, the Management shall not be held responsible for the late installation or interruption of any services that may occur.
- 7. Electrical:** Exhibitors using 110 or 120 volt may make their own connection inside the booth providing the total voltage does not exceed the amount requested in the electrical order. All electrical work in the Ruby Community Center, including connections and wiring to cover all electrical current and power for the Show, will be under the direction of the Management. The electrical connections do not include special wiring from switchboard to exhibitors' equipment, nor wiring inside the booth. **Exhibitors will provide their own electrical cords (three wire cord, 14 gauge) from the receptacles provided.** These connections will be made by 11:00 a.m., March 15, 2024.
- 8. Payment for Space:** No definite assignment of space will be made without the required deposit of 50% of total space rental. Payment must be received in full by February 17, 2024. **No exhibitor will be permitted to erect a display until the contract is paid in full.**
- 9. Cancellation of Contract:** Space contract may be canceled by the exhibitor prior to February 18, 2024, with 50% to be retained by the Show sponsors. No refunds will be paid after this date.
- 10. Unoccupied Space:** The Management reserves the right, should any rented exhibitor's space remain unoccupied on the opening day or should any space be forfeited due to failure to make proper payment, to rent said space to any other exhibitor, or use said space in any other manner; but this clause shall not be construed as affecting the obligation of the exhibitor to pay the full amount specified in this invoice for space rental should the Management not resell the space.
- 11. Food Service:** The serving of foods and/or beverages, except for personal use, in exhibit booths is forbidden without the written consent of the Show Management.
- 12. General Information:** All material and equipment furnished by NCWVHBA and the Ruby Community Center is to remain their property and will be removed by their personnel after the close of the Show.
- 13.** All indoor booths are 10' x 10' and will not be extended in width or length under any circumstances. All framework will remain connected. All outdoor booths are 20'x20'.



# NCWVHBA

## 2024 HOME SHOW PROGRAM

North Central WV Home Builders Association

Don't miss out on your opportunity to be included in the 2024 Home Show Program (**a full size magazine**); which will be handed to all attendees of the show!

Ads must be submitted on or before February 12, 2024.

To advertise contact

**DAN**

**LANHAM**

**304-546-7383**

or

[dan@livingwestvirginia.com](mailto:dan@livingwestvirginia.com)

Show dates March 15-17:

Friday: 1 pm – 7 pm

Saturday: 10 am – 6 pm

Sunday: 11 am – 4 pm

# PRICING & SIZES

## FULL

7.86" x 10.37" Live area

8.37" x 10.35" Trim

8.625" x 11.125" Bleed

**\$375**

## QTR

3.9" x 5.2" Live area

4.37" x 5.67" Trim

4.625" x 5.92" Bleed

**\$175**

## HALF

7.86" x 5.2" Live area

9.37" x 5.67" Trim

8.625" x 5.92" Bleed

**\$250**

**Front Cover  
Photo Ad**

**\$550**

**Front Cover**

**Banner Ad**

**\$350**

**Back Cover**

**\$550**